



CIPAL

**20
24**

Sponsorships

September 25th - 26th 2024
Buenos Aires - Argentina



CIPAL

CIPAL is a unique meeting point for professionals, experts and attendees from the the pet food industry. It offers the latest industry innovations and great networking opportunities.

In 2024 we present its third edition, after the success in 2019 and 2022, where more than 40 global exhibiting companies, 32 speakers and 600 attendees from different countries attended from Latin America, USA and Europe.

Organized by



We stand out for being a pet food Media that provides different marketing & communication solutions through our different platforms and products:

- Event organization: **All Pet Food Congress**
- Digital platform: **All Pet Food Online**
- Technical & Specialized Magazine: **All Pet Food Magazine**
- Information & Data: **All Pet Food Analytics**



**Puerto Madero
Buenos Aires | Argentina**

Universidad
Católica
Argentina (UCA)

Coffee Station + Coffee Break

2 SPONSORSHIPS AVAILABLE

- A coffee station in the foyer of each auditorium (2), prior to the start of the conference program. **Duration: 30min**
- Coffee Break mid-morning in the exhibition area. **Duration: 1:20h**

- Customized totems (1.20m approx.)
- Branding of the company on disposable cup holders
- Table displays at Coffee Station & Coffee Break
- Brand advertisement on auditorium screens

-Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion

-Presence of the brand on CIPAL's newsletters

-Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings

-2 registrations for members of the company (As sponsors)

-3 free tickets to invite clients

2000 USD
+ Imp.





Visual supports

Printed and digital graphics to be displayed during the days of the event

SOLD OUT



- Signage within the location (UCA) on banners
- Panels on the glass window pane at the entrance of the venue
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings
- 2 registrations for members of the company (sponsors)
- 3 free tickets to invite clients

PAYPER

INDUSTRIAS
Tomadoni 70 años
S.A.

Badges

AVAILABLE

- **Branding in all Badges of the event**

- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings
- 2 registrations for members of the company (As sponsors)
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1500 USD
+ Imp.





Registration area

1 SPONSORSHIP

AVAILABLE

- 1 television with stand. Transmission of institutional video of the brand.
- Video production
- Graphics printed in the registration zone
- Display of the Brand at Counters- Reception Desks
- Presence in e-mail, WhatsApp and confirmation PDF registration of all attendees
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings
- 2 registrations for members of the company (Sponsors)
- 3 free tickets to invite clients

2500 USD
+ Imp.





SOLD OUT

Bags

In the registration area, a bag is given to all attendees

1 SOLD OUT - 2 AVAILABLE



AVAILABLE

- **Printing of the company logo on one side of the bag**
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings
- 2 registrations for members of the company (sponsors)
- 3 free tickets to invite clients



AVAILABLE

1500 USD
+ Imp.



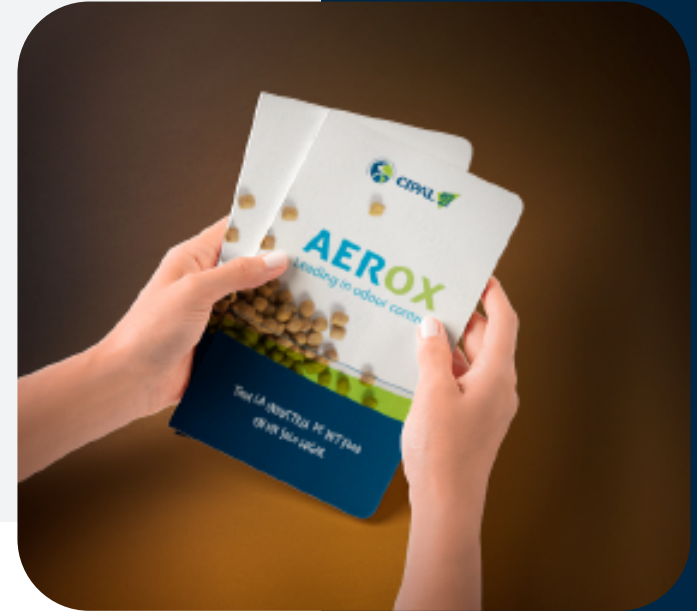
Materials for conference

Placed inside the bags which will be given to each attendee

SOLD OUT

- **Personalized Notebooks with design included**
- **Pencil or pen with the company Logo**
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
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AEROX
Leading in odour control



Lunch

SOLD OUT

Lunch in the exhibition hall. Duration: 2:00h

- Custom totems
- Table displays
- Brand advertisement on auditorium screens
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings
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Day 1



Day 2





Happy Hour

1 SPONSORSHIP AVAILABLE

At the end of the event, glasses of wine will be offered accompanied by canapés and cocktails. The moment will be accompanied by a background musical duo. **Duration: 1:00hs**

- Custom totems
- Promotion of the brand on auditorium panels
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- Access to the list of exhibitors & attendees through an App, 48 hours prior to the event and available to coordinate meetings
- 2 registrations for members of the company (Sponsors)
- 3 free tickets to invite clients



2000 USD
+ Imp.



UNLIMITED

Networking: Database

List of CIPAL's participants, possibility of schedule meetings in advance via App

- Access to the list of participants via App 48 hours prior to the event and available to schedule meetings.
- Presence of the brand on CIPAL's website, social media & in all event communications during the period of promotion
- Presence of the brand on CIPAL's newsletters
- 2 registrations for members of the company (Sponsors)

1800 USD
+ Imp.



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Organized by

ALL PETFOOD

Contact us

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